

#APS2019VAN

Join the Conversation

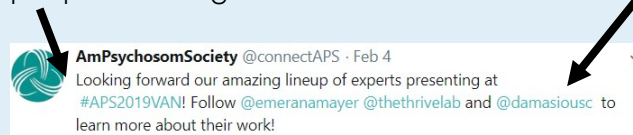


Why Tweet the Conference?

- Amplify conference experience to wider audience
- Disseminate and increase impact of research
- Generate international engagement
- Grow community of colleagues and collaborators
- Provide real-time input on presentations
- Have a chance to win prizes (who wouldn't love a discount for the next APS Meeting?)

Building a Tweet

1. Use our Conference Hashtag **#APS2019VAN** and other relevant hashtags to be listed on Twitter with other people Tweeting about similar ideas.



2. Tag Conference speakers, departments, universities, centers and other organizations that have a Twitter account to acknowledge their work!



3. Post pictures of presentation slides and include links to speakers' articles for eye-catching and informative content on people's Twitter feeds!

#Hashtags and @Handles

In addition to our Conference hashtag **#APS2019VAN**, include these popular hashtags and handles in your Tweets to increase engagement!

- | | | |
|----------------|----------------|------------------|
| #psychosomatic | #genomics | @connectAPS |
| #medicine | #interoception | @PsychosomMed |
| #health | #mentalhealth | @APSPresident |
| #microbiome | #depression | @sarahpressman |
| #inflammation | #stress | @CityofVancouver |
| #biomarkers | #SDoH | |

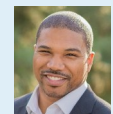
Social Media Task Force

Tag us and follow us- we'll retweet you!

Chair



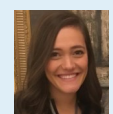
Claudia T-Fitzgerald
@claudiafitz



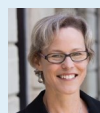
Charles Jonassaint
@drjonassaint



Daryl O'Connor
@healthpsycleeds



Julia Holber
@HealthTechPitt



Linda Carlson
@Linda_E_Carlson



Tamsyn Hawken
@HealthPsychTam

Don't have a Twitter account yet?
Want to improve your tweeting skills?



Look out for the "Sweet Tweets" session during the Wednesday evening poster session to get started!