



2012 ANNUAL SCIENTIFIC MEETING POSTER SPECIFICATIONS

Please note this is a change from the specifications for 2011

A poster presentation consists of research highlights that are visually presented on a moveable display.

The area for displaying poster materials is 1 meter high by 1 meter wide, or approximately 3 feet by 3 feet. *Please do not exceed the space allotted.*

Posters must be mounted using bluetack or other removable adhesive!

The final program, which you will receive at the meeting, will have individual poster assignment numbers for each poster that corresponds with a poster board. Please mount your poster next to your number.

You may bring your poster already assembled, or you may bring items to be individually posted. Here are a few hints for good poster presentations:

- Make your poster simple and eye-catching.
- Use simple drawings, diagrams, graphs and/or photographs
- Graphics should be explicit and brief
- Have clean and attractive layouts
- Use few panels, including an introduction/summary.
- Simple use of color can add emphasis effectively.
 - The 6 best color combinations are:
 - Black on white
 - Red on white
 - Green on white
 - Blue on white
 - White on blue
 - White on black
- Use large print and a minimum of text
- Your poster should contain headings that organize and logically display the information.
- Bring handouts for distribution (500 attendees are expected).
- Keep abbreviations and jargon to a minimum.
- Stay with your poster so attendees may confer with you.

If you have any questions, please feel free to contact APS at (703) 556-9222 or info@psychosomatic.org. We look forward to seeing you in March!