Why Tweet the Conference?

- Amplify conference experience to wider audience
- Disseminate and increase impact of research
- Generate international engagement
- Grow community of colleagues and collaborators
- Provide real-time input on presentations
- Have a chance to win prizes (who wouldn’t love a discount for the next APS Meeting?)

Building a Tweet

1. Use our Conference Hashtag #APS2019VAN and other relevant hashtags to be listed on Twitter with other people Tweeting about similar ideas.
2. Tag Conference speakers, departments, universities, centers and other organizations that have a Twitter account to acknowledge their work!
3. Post pictures of presentation slides and include links to speakers’ articles for eye-catching and informative content on people’s Twitter feeds!

#Hashtags and @Handles

In addition to our Conference hashtag #APS2019VAN, include these popular hashtags and handles in your Tweets to increase engagement!

- #psychosomatic
- #medicine
- #health
- #microbiome
- #inflammation
- #biomarkers
- #genomics
- #interoception
- #mentalhealth
- #depression
- #stress
- #SDoH
- @connectAPS
- @PsychosomMed
- @APSPresident
- @sarahpressman
- @CityofVancouver
- @ APS2019VAN

Social Media Task Force

Tag us and follow us–we’ll retweet you!

Chair
Claudia T-Fitzgerald @claudiatfitz
Charles Jonassaint @drjonassaint
Daryl O’Connor @healthpsycleeds
Julia Holber @HealthTechPitt
Linda Carlson @Linda_E_Carlson
Tamsyn Hawken @HealthPsychTam

Don’t have a Twitter account yet? Want to improve your tweeting skills?

Look out for the “Sweet Tweets” session during the Wednesday evening poster session to get started!